



Innovative Technologies for shifting of freight transport from Road to Rail in the SCANDRIA®Korridor

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European Commission
Enterprise and Industry





National and Regional Interest of Spatial and Economic Development in the SCANDRIA®Korridor

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The Regional Union of the Chambers of Commerce of Veneto

ACTIVITIES:

- Representing the seven Chambers of Commerce of Veneto
- Stimulating actions supporting Veneto economy
- Collaborating with regional, national and European institutions
- Being an observatory on economic and labor topics
- Participating in the policies making process both at regional and EU level
- Hosting EEN Network



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North-South: Trade

Central Europe is the **manufacturing heart of Europe**. The Regions of this area have **strong trade relations**.

Germany is the main trade partner for Italy and for Veneto:

It is the first export market (13,7% of the export of Veneto)

It is the first import market (23,9% of the import of Veneto)

From an economic, political and cultural perspective, Central-Northern Europe is the most interesting area for the Veneto Region.



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North-South Connection

The development of an **efficient and sustainable transport network** represents a fundamental step towards the creation of **conditions that are necessary to foster Europe's competitiveness.**

The North-South transport connection between the Scandinavia and the Adriatic Sea represents a fundamental tool to promote the economic integration and growth and the recovery from the crisis of the Central Europe regions.



North-South Connection – Interregional cooperation

In order to promote the realization of the North-South connection it is necessary to promote cooperation among the regional actors of the Central Europe area.

Cooperation in the transport field should be not only a way to improve network, but also to promote a growing integration among the territories of the involved regions.



It is necessary to **define common development strategies** that **widen the scope of cooperation** among our territories and **in relevant and specific fields**:

Enterprises internationalization, innovation, research and development, industrial clusters, energy, services, environment.





North-South Connection – Cooperation tools

In order to reach these aims it is important to promote an **effective coordination among the regional actors of the** Scandinavian-Adriatic Region in the framework of the **transnational cooperation programs**, also exploiting the existing support network like **Interact**.

Moreover, it is important be able to take advantage of other development opportunities, like the **financing programs directly managed by the European Commission** (e.g. CIP, Intelligent Energy; 7FP).



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North-South Connection – Cooperation tools

- It is necessary to establish **durable transnational cooperation platforms** composed by all actors contributing to regional economic development:
local and regional authorities, development agencies, chambers of commerce, companies, universities, research and development bodies.

In order to promote a strong interregional cooperation, the dialogue among regional bodies of the area should involve the highest institutional levels through stable and durable relations.



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North-South Connection – The new TEN-T Core Network

4 of the 10 Trans-European Core Network Corridors will pass through Italy.
3 of them will pass through Veneto Region.

1. Baltic – Adriatic Corridor

Helsinki-Ravenna
(Udine-Venezia-Bologna-Ravenna)

+
Porti di Trieste, Venezia, Ravenna (“interconnections, (further) development of multimodal platforms”)

3. Mediterranean Corridor

Madrid-Budapest
Torino-Milano-**Verona-Venezia**-Trieste

5. Helsinki – Valletta “Helsinki-Valletta”
(Hamburg -Munchen) - **Verona**-Bologna-Roma-Napoli-Palermo

Another additional possibility: Connection Venice-Munchen via Belluno
(“Alemagna motorway)



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The Adriatic Sea: a green corridor to Central Europe

The five NAPA seaports are located at the northern tip of Adriatic sea, a natural waterway that penetrates deep into the middle of the European continent, thus providing the **cheapest naval route from the Far East via Suez to Europe** with a distance that is about 2,000 Nm shorter than other North-European ports.

Port Said > Venice:	2.482 km	3 days
Port Said > Rotterdam:	6.063km	7 days



Port of shipment “Quadrante Europa”



Quadrante Europa of Verona is the best port of shipment 2010 in Europe according with *DGG- Deutsch GVZ-Gesellschaft*

- Terminal Gate is the most technologically advanced in Europe
- It manages 30% of the whole intermodal traffic in Italy
- It manages more than 50% of the Italian intermodal traffic bound for foreign countries
- 120 transport companies, 10.000 employees

Intercepting the traffic coming from East will guarantee an increase in the Italian GDP especially in view of the fact that at the end on 2010 the Suez Canal will be doubled.



North-South connection: Obstacles for the execution

There are a lot of obstacles hampering execution of transport infrastructure investments on the South-North area. The most important is **lack of investor's own financial sources**, what implies the necessity of searching for **financing sources alternative to budgetary resources**.

The need for working out a common model of problems associated with infrastructure investments implementation overcoming is particularly important in the context of the future extension of the European Union to Southern-Eastern Europe countries.

For the next programming period 2014-2020 a financing opportunity will come from the EU thank to the **Connecting Europe Facility**.

The CEF will support infrastructures with a European and Single Market dimension and will have a **€50 billion budget, of which 31,7 will be allocated to transport**.

Other financing opportunity: project financing, project bond.



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Outlook strategy – SoNorA project (1)

- An important task of SoNorA project has been the development of **Regional Economic Cooperation Outlook and Strategy**, indentified areas and stimulate actions for economic cooperation in particularly in the border areas of Central Europe between the Baltic and Adriatic Sea.
- The vision outlined by the **Outlook Strategy**, reflecting current European policy strategies, defines instruments to foster cohesion and economic development in the region. Achieving goals of Cohesion policy is not possible without changes in the cross – border dimension of regional policy. These changes should result in the improvement of the effectiveness of economy policy.



Outlook strategy – SoNorA project (2)

The cooperation platform should involve on the one hand existing large – scale initiatives like **North – South Initiative** of the Chambers of Commerce and Industry, the **Baltic Development Forum**, the **Central European Initiatives**, **Enterprise Europe Network**, etc. On the other hand regional cooperation should also be reflected in the **Interreg Programs in the institutionalized Euro Regions**, while cooperation based on thematic issues like port cooperation or cluster networks need to be involved as well.



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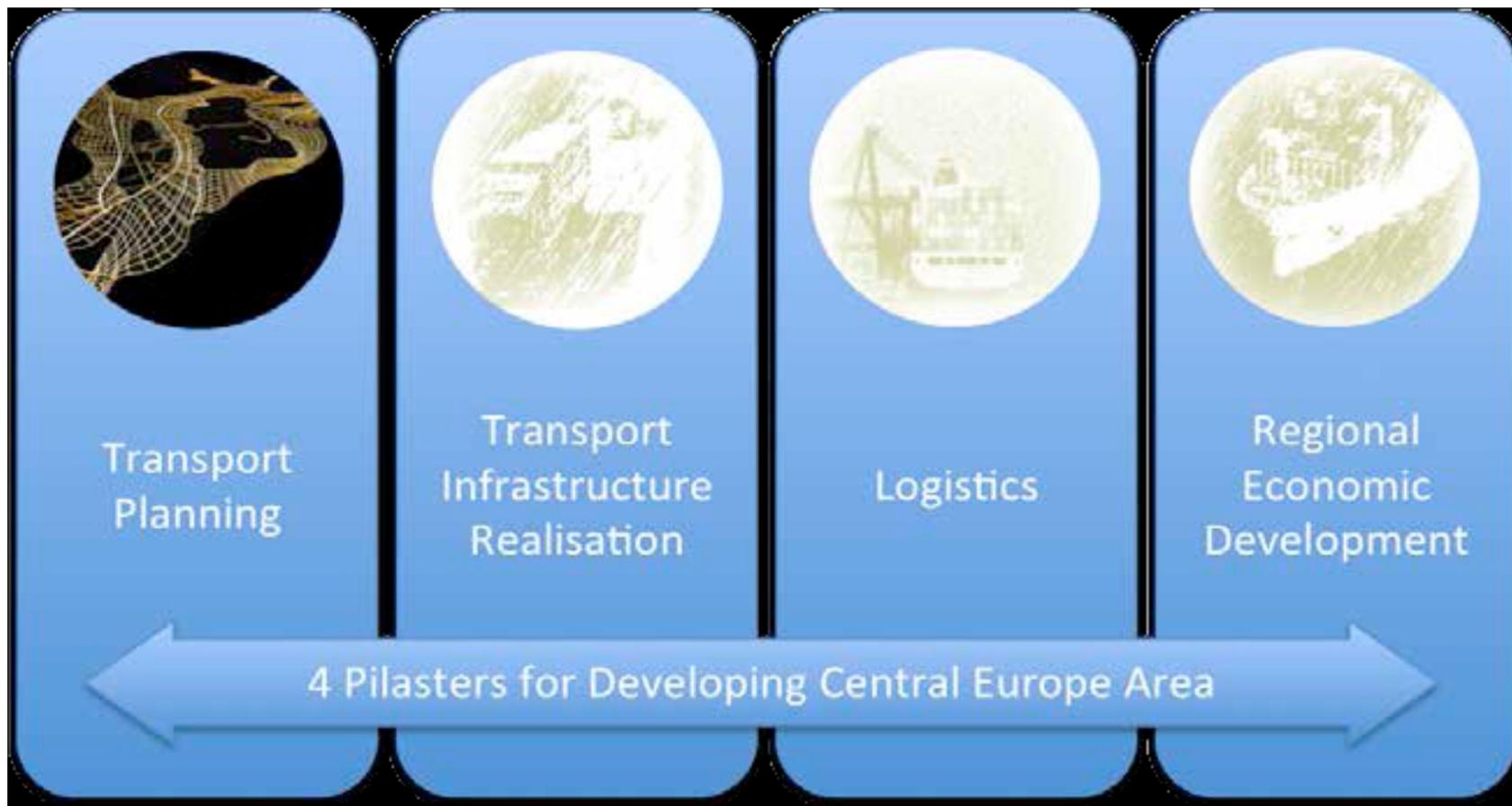
Outlook strategy – SoNorA project (3)

- Definition a jointly strategy address: infrastructural connections, cluster development, internationalization, technology transfer and sustainable development.
- An efficient transport network is essential for the economic activities. The realization of a transport network requires contribution from all the involved governing institutions and associations, as well SMEs, the prospective users of the infrastructures.



Cooperation platform – SoNorA project

- A very good results and proposal of the SoNorA is the “**cooperation platform**” that includes the mentioned three levels of cooperation related to a contoured area and combining it with existing content – wise and spatially related matching cooperation initiatives.
- The cooperation platform would bring actors from the corridor together and presenting its topics and news related to the area; it should provide a web-based platform for inter-sectoral exchange between different institutions, promotion of the whole area – presenting the main relevant activities and potential to serve as long lasting information tool from the region to all European stakeholders.





- Smart Grid deployment strategy through optimized Knowledge Transfer;

- stimulation of regional economic cooperation opportunities;
- organisation of B2B meetings

Education & guidance to scientific careers for young people;
Industry-School cooperation

Sustainable Construction & Green Building;
Eco-design & Life Cycle Approach

- Green transport with green energy;
- strengthening competitiveness Scandinavia and the Adriatic Sea

- Technology transfer to stimulating economic development;
- PPP for infrastructure investments



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European Territorial Cooperation 2014-2020

- Comprehensive investment strategy: aligned with Europe 2020 objectives
- Coherence with National Reform Programs
- Coordination: cohesion policy, rural development, maritime & fisheries funds
- Effectiveness: focus on results
- Resources: shall amount to 3,48% of the global resources available for budgetary commitment from the Funds for the period 2014-2020.



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European Territorial Cooperation 2014-2020

Thematic Concentration: up to 4 thematic objectives will be selected for each transnational cooperation programme:

- Research & innovation
 - Information and communication technologies (ICT)
 - Competitiveness of Small and Medium-sized Enterprises (SMEs)
 - Shift towards a low-carbon economy
 - Climate change adaptation & risk prevention and management
 - Environmental protection & resource efficiency
 - Sustainable transport & removing bottlenecks in key network infrastructures
 - Employment & supporting labour mobility
 - Social inclusion & combating poverty
 - Education, skills & lifelong learning
 - Institutional capacity building & efficient public administrations
- +
- development and implementation of macro-regional and sea-basin strategies (within the thematic objective of enhancing institutional capacity and an efficient public administration).



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Next and future steps

For the next programming period: to think and start a discussion among the relevant actors, starting **from the experiences of SoNorA and Scandria project** results, of a new project proposals addressed to strengthen **cooperation among the territories of the Scandinavia–Adriatic Region** also in other fields by promoting the creation of networks among territories, universities, research centers etc.

In order to promote this kind of cooperation, the first step should be the **reinforcement of interregional relationships among Institutions and other bodies.**

Moreover, it is important to promote coordinated lobby actions in order to promote the interests of the European Institutions towards the Central Europe Area.



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Thank you for your attention!



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